Suniva Names Sunetric Hawaii’s Elite Dealer of Optimus Solar Modules

_Partnership offers Hawaii customers one of the highest quality modules on the market made with U.S. technology._

**Norcross, Ga. – Jan. 18, 2012** – Suniva, Inc., a U.S. manufacturer of high-efficiency crystalline silicon solar cells and modules, today announced that Sunetric has been named as Hawaii’s first Elite dealer of the Optimus line of Suniva’s solar modules.

“We’re excited to be Hawaii’s only dealer of Suniva’s modules, which contain some of the most sought after technology in the industry,” said Alex Tiller, Sunetric CEO. “We’re especially proud to be promoting modules made with more than 80 percent American materials. Our customers are the true beneficiaries of this partnership with Suniva, because of their record setting efficiencies and affordability.”

Suniva’s Optimus modules consist of Suniva’s latest cell technology: ARTisun® Select. These superior crystalline solar cells are designed and manufactured in the U.S. using proprietary, low-cost techniques, combined with industry-leading technology, such as ion implantation. The result is the most affordable, highest-efficiency 60 and 72 cell modules on the market. All of Suniva’s modules consist of marine grade aluminum and are salt-spray tested, which is especially appealing for the Hawaii market.

“Utilizing proprietary and state-of-the-art processing techniques, Suniva continues to lead the industry with high-efficiency, low-cost solar products,” said John Baumstark, chairman and chief executive officer of Suniva. “We’re proud to partner with Sunetric in Hawaii – providing commercial and residential customers with U.S. solar technology that generates the highest efficiencies in its class.”

Suniva’s high-efficiency modules carry a 10 year workmanship warranty and a 25 year linear power performance warranty, guaranteeing that solar module power output shall not decrease by more than 0.7 percent per year after the initial year of service. Suniva Optimus modules contain more than 80 percent U.S. content and comply with “Buy American” requirements.

Sunetric, Suniva’s first elite dealer, will be exhibiting Suniva’s modules at the BIA Home Building and Remodeling Show 2012, held at the Neal S. Blaisdell Center Exhibition Hall, from January 27th - 29th. Sunetric will be located in booths 320C, 322, 421C and 423.

**About Sunetric**

Founded in Hawaii in 2004 by Sean and Beth-Ann Mullen, Sunetric is one of North America's top solar firms. Headquartered in Hawaii with branch offices in Colorado, Pennsylvania, and Washington, D.C., Sunetric is the largest renewable energy and solar installation company in the islands, with more than 100,000 solar panels and 30 megawatts of solar installations statewide. As Hawaii’s first SunPower Elite dealer, Sunetric has installed several of the largest photovoltaic systems in Hawaii, including Kona
Commons on the Big Island, Wilcox Memorial Hospital on Kauai, and Y. Hata on Oahu. Visit www.sunetric.com for more information.

About Suniva
Suniva® is an American manufacturer of high-efficiency crystalline silicon photovoltaic (PV) solar cells and high-power solar modules. The company uses patented, low-cost manufacturing techniques and industry-leading technology to produce its high-quality products and maintain competitive costs. Headquartered in metro-Atlanta, GA, Suniva sells its advanced PV cells and modules globally. For additional information on how Suniva is making solar sensible, visit www.suniva.com.

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