



Suniva Executive Appointed to Renewable Energy and Energy Efficiency Advisory Committee

Suniva Chief Marketing Officer Selected to Advise U.S. Commerce Secretary Gary Locke on Expansion of the U.S. Renewable Energy and Energy Efficiency Industries

Norcross, Ga. – November 22, 2010 – [Suniva, Inc.](#), a U.S. manufacturer of high-efficiency [monocrystalline silicon solar cells and modules](#), today announced that U.S. Commerce Secretary Gary Locke has appointed Suniva Chief Marketing Officer Bryan Ashley to the Renewable Energy and Energy Efficiency Advisory Committee (RE&EEAC). The Committee will advise the Commerce Secretary regarding the development and administration of programs and policies to expand the competitiveness of the U.S. renewable energy and energy efficiency industries.

“The Renewable Energy and Energy Efficiency Advisory Committee will provide important guidance on how to further President Obama’s commitment to ensure that the U.S. remains a global leader in clean energy sources,” said a Commerce Department spokesperson. “After carefully reviewing more than ninety nominations from highly qualified individuals, the secretary is delighted to appoint Bryan Ashley to the 18 member committee – and we’re eager to gain from his notable experience in the solar industry.”

The Committee will provide advice and recommendations to the Commerce Secretary on matters concerning the competitiveness of the U.S. renewable energy and energy efficiency industries, trade policy development, negotiations relating to U.S. renewable energy and energy efficiency exports, and improved resource allocation for export promotion efforts.

“It’s an honor to join this prestigious committee,” said Bryan Ashley. “As the leading manufacturer of low-cost, high-efficiency, monocrystalline solar cells and modules, Suniva is proud to be doing its part to help make President Obama’s vision of making the global clean energy economy a reality. I look forward to drawing upon my experiences at Suniva to advise the Commerce Secretary on the competitiveness of the U.S. renewable energy and energy efficiency industries.”

Mr. Ashley previously joined Commerce Secretary Locke on the [Obama Administration’s first cabinet-level trade mission to China](#). Earlier this month, he was a participant in the [U.S. – India Innovation Roundtable](#) led by President Obama. The roundtable, held in Mumbai, was part of the President’s first official visit to India. Suniva was the only solar company invited to participate in the roundtable discussion.

About Suniva

Based in metro-Atlanta, GA, Suniva® manufactures high-efficiency monocrystalline silicon solar cells and high-power solar modules using patented and unique low-cost techniques. Suniva's mission is to make solar generated electricity cost competitive with fossil fuels making solar PV sensible globally. Suniva leverages its own in-house developed intellectual property and has exclusive licenses to patents and patent-pending IP developed by founder and CTO, Dr. Ajeet Rohatgi, at the Georgia Institute of Technology's DOE funded University Center of Excellence for Photovoltaic Research. Led by an internationally regarded team of business executives and photovoltaic scientists, Suniva sells its advanced solar products worldwide, renewing U.S. leadership in the new energy economy. For additional information, please visit www.suniva.com.

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